

White Labeling & Rebranding SenangUrus Business

A white label product is a product or service produced by one company (the producer) that other companies (the marketers) rebrand to make it appear as if they had made it.

Ultimate POS allows you to white label the product with your company name and resell it as per purchase license rules.

To white label the application:

During installation, it asks for Application name & Application title. Simply use your company name or your branded product name as the name of the application. Also, give a meaning title to it.

– Now the name you entered will be displayed in Landing Page & also in the footer of the application.

– You can also change the application name after installation. Simply open `.env` file present in the root folder of the application and change the `APP_NAME` & `APP_TITLE` value.

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